LatheCity Books

Starting an On-line Small Business (E-commerce) – <u>Brief</u>, Practical, and <u>Realistic</u> Do-It-Yourself Guide

US Registered Copyright Number: will be inserted

ISBN-13 will be inserted ISBN-10 will be inserted

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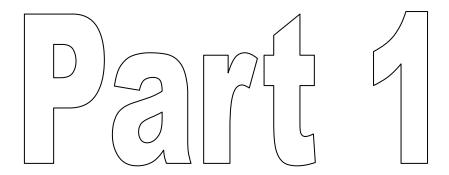
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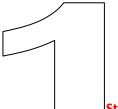
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- Step 1: Get your products ready to go
- Step 2: Get Ready
 - A) Get a web site ready, but don't launch it
 - B) Accepting \$ on-line first sample of that process to taste
 - C) Learn bookkeeping first exposure
- Step 3: Registering your business
- Step 4: Getting a business account
- Step 5: Go Online
 - A) Going on-line the basics
 - B) Going on-line shopping carts
 - C) Going on-line other options to sell on-line (a few examples)
 - D) Going on-line shipping
 - E) Going on-line gizmos for your on-line store
- Step 6: Getting sales, but how?
- Step 7: Unpleasant requirements
 - A) Doing the Tax dance
 - B) Now seriously: learn bookkeeping



Step 1: Get your products ready to go.

http://www.google.com/trends

http://www.google.com/insights/search/#

https://secure.apps.state.nd.us/sc/busnsrch/busnSearch.htm



Step 2A: Get web site ready, but don't launch it.

http://www.alleycode.com/download.htm



Step 3: Register your business.

www.corporate.com www.taxsites.com/state.html



Step 5A: Going on-line - the basics

http://www.comparewebhosts.com/

http://filezilla-project.org/ http://www.ipswitch.com/



Step 5B: Going on-line - shopping carts

http://www.gbaroo.com/

www.PayPal .com

http://www.godaddy.com/

http://support.godaddy.com/ help/article/4937

http://support.godaddy.com/help/topic/267?isc=bid295g



Step 5C: *Going on-line - other options to sell on-line (a few examples):*

http://pages.EBay.com/seller information/howtosell/quickstartguide.html

http://pics.

EBaystatic.com/aw/pics/pdf/us/sellercentral/pdf/New Selling Guide 20110930.pdf

http://pages.EBay.com/help/sell/formats.html#market

http://pages.EBay.com/help/sell/fees.html

http://pages.EBay.com/help/account/how-to-register-business.html

https://signin.EBay.com/ws/EBayISAPI.dll?SignIn

http://www.amazon.com/

http://www.amazonservices.com/content/sell-on-amazon.htm/ref=az mm_soa?ld=AZSOAMakeMAmznServ#__!how-it-works_

http://www.amazon.com/

https://www.ecrater.com/admin/

http://www.aliexpress.com/

www.Etsy.com

http://en.dawanda.com/

http://www.silkfair.com/site/pricing#

http://www.pcmag.com/article2/0,2817,1275184,00.asp



Step 5D: Going on-line – shipping

https://www.usps.com/send/priority-mail-flat.htm